

ORDER



KLAS

Orders	Order / Rev:	36396	
	Alt Order #:	08821730	
	Product Desc:	ISSUE	
	Estimate:	2601	
	Flight Dates:	09/28/12 - 10/04/12	
	Original Date / Rev:	06/27/12 / 10/01/12	
	Order Type:	GENERAL	
	Primary AE:	Mike Jones	
	Sales Office:	K-WAS	
	Sales Region:	National	

Agency	Name:	National Media Inc	
	Buying Contact:		Billing Type:
	Billing Contact:		Broadcast
		815 Slaters Lane	Billing Cycle:
		Alexandria, VA 22314	EOM/EOC
			Agency Commission:
			15%

Advertiser	Name:	NRCC	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PO4	11/29/08
	Priority:	LV2	Order Separation:
	Revenue Codes:	AGY, POL, ISS	Advertiser External ID:
			Agency External ID:

Bill Plan	Totals				
	Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	16	\$15,000.00	\$12,750.00	0.00
10/01/12	10/04/12	24	\$73,450.00	\$62,432.50	0.00
			Totals	40	\$88,450.00 \$75,182.50 0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mike Jones			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLAS	30%	\$88,450.00
Market	100%	\$294,833.33

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KTNV	25%	\$73,708.33
KTUD	0%	\$0.00
KVBC	0%	\$0.00
KVVU	5%	\$14,741.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	8	10/01/12	10/04/12	8 News Now 6a M-F	CM	6-7a	MTWT---	:30	3	\$900.00	LV2	0.00	NM	3	\$2,700.00
NEWS															
		Start Date	End Date	Weekdays		Spots/Week				Rate		Rating			
		Week: 10/01/12	10/07/12	MTWT---		3				\$900.00		0.00			
E 2	8	09/30/12	09/30/12		CM	8 News Now Sun	A-----S	:30	1	\$400.00	LV1	0.00	NM	1	\$400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				8 News Now Sun AM #1											
				8 News Now Sun AM #1											
				NEWS											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/24/12	09/30/12	-----S		1	\$400.00	0.00					
E 3	8	09/30/12	09/30/12	CBS News Sunday Morn@M		CBS Sunday Morn-----S		:30	1	\$1,500.00	LV1	0.00	NM		1 \$1,500.00
				CBS News Sunday Morning											
				SUNDAY MORNING											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/24/12	09/30/12	-----S		1	\$1,500.00	0.00					
E 4	8	09/28/12	09/28/12	Live w/Kelly		CM	9-10a		----F--		:30	2	\$750.00	LV1	0.00 NM
				Live With Regis & Kelly											2 \$1,500.00
				REGIS & KELLY											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/24/12	09/30/12	----F--		2	\$750.00	0.00					
E 5	8	10/01/12	10/04/12	Live w/Kelly		CM	9-10a		MTWT---		:30	4	\$750.00	LV2	0.00 NM
				Live With Regis & Kelly											4 \$3,000.00
				REGIS & KELLY											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/01/12	10/07/12	MTWT---		4	\$750.00	0.00					
E 7	8	09/29/12	09/29/12	Sat 4-5p Whacked Sports		CM	4-5p		----S-		:30	1	\$300.00	LV1	0.00 NM
				Whacked Out Sports 2X's											0 \$0.00
				ELECTRIC PLAYGROUND											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/24/12	09/30/12	-----S-		1	\$300.00	0.00					
Spot		<u>Ch</u>	<u>Date Range</u>			<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
2		8	09/24/12-09/30/12	Sat 4-5p Whacked Sports		4-5p					-----Sa--	:30	(\$300.00)	0.00	NM
				See MG 7.3											
3		8	09/24/12-09/30/12	Sat 4-5p Whacked Sports		4-5p					-----Sa--	:30	(\$300.00)	0.00	NM
(@)				Credited											
				moved to 37480											
E 8	8	09/28/12	09/28/12	8 News Now 5-630p M-FCM		5-630p			----F--		:30	1	\$1,300.00	LV1	0.00 NM
				8 News Now 5-630p M-F											1 \$1,300.00
				NEWS											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/24/12	09/30/12	----F--		1	\$1,300.00	0.00					
E 10	8	09/28/12	09/28/12	8 News Now 5-630p M-FCM		5-630p			----F--		:30	2	\$1,300.00	LV1	0.00 NM
				8 News Now 5-630p M-F											2 \$2,600.00
				NEWS											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/24/12	09/30/12	----F--		2	\$1,300.00	0.00					
E 11	8	10/01/12	10/04/12	8 News Now 5-630p M-FCM		5-630p			MTWT---		:30	3	\$1,500.00	LV2	0.00 NM
				8 News Now 5-630p M-F											3 \$4,500.00
				NEWS											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 10/01/12	10/07/12	MTWT---		3	\$1,500.00	0.00					
E 14	8	09/29/12	09/29/12	8 News Now Sat 5-7p		CM	5-7p		----S-		:30	1	\$700.00	LV1	0.00 NM
				8 News Now Sat 5-7p											1 \$700.00
				NEWS											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/24/12	09/30/12	----S-		1	\$700.00	0.00					
E 15	8	09/30/12	09/30/12	8 News Now Sun 5-7p		CM	5-7p		-----S		:30	1	\$1,200.00	LV1	0.00 NM
				8 News Now Sun 5-7p											1 \$1,200.00
				NEWS											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/24/12	09/30/12	-----S		1	\$1,200.00	0.00					
E 16	8	09/28/12	09/28/12	630-7p Inside Edition		CM	630-7p		----F--		:30	1	\$1,200.00	LV1	0.00 NM
				Inside Edition											1 \$1,200.00
				INSIDE EDITION											
				<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
				Week: 09/24/12	09/30/12	----F--		1	\$1,200.00	0.00					

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